

16th International Conference Persuasive 2024: Shaping the Future of Persuasion

April 12-14, 2024 | University of Amsterdam, Netherlands

The 16th International Conference Persuasive 2024 will be held at the University of Amsterdam, Netherlands, from April 12-14, 2024. The conference will bring together leading academics, researchers, and practitioners to explore the latest advancements in the field of persuasion.



Persuasive Technology: 16th International Conference, PERSUASIVE 2024, Virtual Event, April 12-14, 2024, Proceedings (Lecture Notes in Computer Science Book 12684) by Arturo Pérez-Reverte

★★★★★ 5 out of 5

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Screen Reader : Supported
Enhanced typesetting : Enabled
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The conference theme is "Shaping the Future of Persuasion." This theme reflects the rapidly evolving nature of the field, as new technologies and communication channels are constantly emerging. The conference will explore how these changes are impacting the way we persuade and be persuaded, and how we can use our knowledge of persuasion to create a more just and equitable world.

The conference will feature a keynote address by Dr. Robert Cialdini, one of the world's leading experts on persuasion. Dr. Cialdini will share his insights on the latest research in persuasion and how it can be applied to a variety of real-world settings.

In addition to the keynote address, the conference will include a variety of other presentations, workshops, and panel discussions. These sessions will cover a wide range of topics, including:

- The psychology of persuasion
- The role of emotion in persuasion
- The use of persuasion in marketing and advertising
- The use of persuasion in social media
- The ethics of persuasion

The 16th International Conference Persuasive 2024 is a must-attend event for anyone interested in the field of persuasion. The conference will provide a unique opportunity to learn from leading experts, network with other professionals, and stay up-to-date on the latest research in the field.

Call for Papers

The 16th International Conference Persuasive 2024 invites submissions for papers on all aspects of persuasion. Submissions may be empirical, theoretical, or methodological in nature. The conference welcomes submissions from a variety of disciplines, including psychology, communication, rhetoric, marketing, and advertising.

Papers should be no more than 8,000 words in length. The deadline for submissions is December 1, 2023. Papers should be submitted through the conference website.

Registration

Registration for the 16th International Conference Persuasive 2024 is now open. The registration fee includes access to all conference sessions, the keynote address, and the conference reception. The registration fee is \$350 for early bird registration (by March 1, 2024) and \$450 for regular registration (after March 1, 2024).

To register for the conference, please visit the conference website.

Accommodation

The 16th International Conference Persuasive 2024 will be held at the University of Amsterdam, Netherlands. The university offers a variety of on-campus accommodation options for conference attendees. For more information on accommodation, please visit the conference website.

Travel

The University of Amsterdam is located in the heart of Amsterdam, Netherlands. The city is easily accessible by air, train, and car. For more information on travel to Amsterdam, please visit the conference website.

Contact

For more information about the 16th International Conference Persuasive 2024, please visit the conference website or contact the conference organizers at persuasive2024@uva.nl.



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