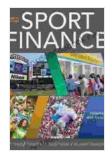
Gil Fried: A Trailblazing Innovator in the Realm of Sport Finance

Gil Fried is a visionary entrepreneur and a highly respected figure in the world of sports finance. With over two decades of experience in the industry, he has played a pivotal role in shaping the landscape of sport finance and investment.



Sport Finance by Gil Fried		
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Print length	: 376 pages	
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Fried's journey in the sports finance arena began in 1995 when he cofounded Bruin Sports Capital, a leading investment bank and private equity firm specializing in the sports industry. Under his leadership, Bruin Sports Capital has advised on some of the most significant transactions in the sports world, including the sales of the Los Angeles Dodgers, the Boston Red Sox, and the Golden State Warriors.

Fried's expertise extends beyond investment banking. He is also a highly sought-after strategic advisor to sports teams, leagues, and corporations.

His insights and guidance have helped numerous organizations make informed decisions regarding capital raising, acquisitions, and other strategic initiatives.

In addition to his work in traditional sports finance, Fried has also been at the forefront of the emerging field of sports technology. He is a co-founder of STATS, a leading provider of sports data and analytics. STATS' technology is used by sports teams, leagues, and media companies around the world to improve performance, make better decisions, and engage with fans.

Fried's contributions to the sports finance industry have been widely recognized. He has been named to the Sports Business Journal's "Power 50" list of the most influential people in sports business multiple times. He is also a regular speaker at industry conferences and has been featured in numerous publications, including The Wall Street Journal, Forbes, and Bloomberg.

Beyond his professional accomplishments, Fried is also a passionate advocate for giving back to the community. He is a board member of the UCLA School of Law's Ziffren Center for Media, Entertainment, Technology and Sports Law and the USC Marshall School of Business's Sports Business Institute.

Gil Fried is a true pioneer in the field of sports finance. His innovative thinking and tireless dedication have helped to transform the industry and shape the future of sports.

Early Life and Education

Gil Fried was born in Los Angeles, California, in 1964. He grew up playing sports and developed a deep love for the game of baseball. After graduating from high school, Fried attended the University of California, Berkeley, where he earned a degree in economics.

After graduating from Berkeley, Fried worked for a brief time as a financial analyst before deciding to pursue a career in law. He attended the UCLA School of Law, where he earned his Juris Doctor degree.

Bruin Sports Capital

In 1995, Fried co-founded Bruin Sports Capital, an investment bank and private equity firm specializing in the sports industry. Bruin Sports Capital's mission is to provide strategic advice and capital solutions to sports teams, leagues, and corporations.

Under Fried's leadership, Bruin Sports Capital has advised on some of the most significant transactions in the sports world, including the sales of the Los Angeles Dodgers, the Boston Red Sox, and the Golden State Warriors. The firm has also raised capital for numerous sports teams and leagues, including the Los Angeles Lakers, the New York Yankees, and Major League Baseball.

Strategic Advisory

In addition to its investment banking services, Bruin Sports Capital also provides strategic advisory services to sports teams, leagues, and corporations. The firm's advisors have deep expertise in the sports industry and can provide guidance on a wide range of issues, including capital raising, acquisitions, and other strategic initiatives. Fried has personally advised numerous organizations on strategic matters. For example, he advised the Los Angeles Dodgers on their sale to Guggenheim Baseball Management in 2012 and the Golden State Warriors on their move to the Chase Center in 2019.

Sports Technology

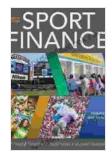
Fried is also a pioneer in the emerging field of sports technology. He is a co-founder of STATS, a leading provider of sports data and analytics. STATS' technology is used by sports teams, leagues, and media companies around the world to improve performance, make better decisions, and engage with fans.

Fried's involvement in sports technology stems from his belief that data can be used to improve the way we play, watch, and enjoy sports. He is passionate about using technology to make sports more accessible and engaging for fans of all ages.

Philanthropy

Beyond his professional accomplishments, Fried is also a passionate advocate for giving back to the community. He is a board member of the UCLA School of Law's Ziffren Center for Media, Entertainment, Technology and Sports Law and the USC Marshall School of Business's Sports Business Institute.

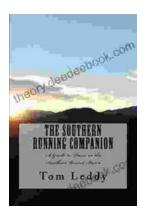
Fried is also a generous supporter of numerous other charitable organizations, including the Los Angeles Dodgers Foundation, the Boston Red Sox Foundation, and the Golden State Warriors Community Foundation. Gil Fried is a true pioneer in the field of sports finance. His innovative thinking and tireless dedication have helped to transform the industry and shape the future of sports. He is a visionary leader who is passionate about using his expertise to make a difference in the world.



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