

Streetsmart Project Management: The Art of Getting Things Done

In today's fast-paced business environment, project management has become an essential skill for individuals and organizations alike. It is the process of planning, organizing, and executing projects to achieve specific goals and objectives. However, traditional project management approaches often fall short in real-world scenarios, where uncertainties, complexities, and human factors can wreak havoc on the best-laid plans. This is where "streetsmart" project management comes into play.

What is Streetsmart Project Management?

Streetsmart project management is an approach that emphasizes practical, adaptive, and human-centric methods to ensure project success. It is based on the principles of agility, flexibility, and resilience, and acknowledges the realities of working in imperfect and ever-changing environments. Unlike traditional project management, which focuses heavily on documentation, processes, and tools, streetsmart project management prioritizes results, relationships, and the ability to adapt to unexpected circumstances.



Streetsmart Project Management The art of getting things done by Erik Lange

★★★★☆ 4.7 out of 5

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Key Principles of Streetsmart Project Management

The core principles of streetsmart project management include:

1. Focus on Outcomes, Not Processes:

Rather than getting bogged down in meticulous documentation and rigid adherence to processes, streetsmart project managers focus on delivering tangible results that meet the needs of stakeholders. They understand that flexibility and adaptability are essential to achieving project success in unpredictable environments.

2. Embrace Agility and Flexibility:

Streetsmart project managers recognize that plans will inevitably change as projects progress. They adopt an agile mindset, embracing iterative development, continuous feedback, and the ability to pivot quickly to address emerging challenges and opportunities.

3. Build Strong Relationships:

Streetsmart project managers realize that people are the key to project success. They build strong relationships with stakeholders, team members, and even external partners to foster collaboration, trust, and open communication.

4. Emphasize Communication and Transparency:

Open and frequent communication is crucial in streetsmart project management. Project managers keep stakeholders informed of progress, challenges, and any changes in plans. Transparency builds trust and enables early identification and resolution of issues.

5. Manage Risk Effectively:

Streetsmart project managers recognize that risk is inherent in any project. They proactively identify and assess risks, develop mitigation strategies, and have contingency plans in place to deal with unexpected events.

Advantages of Streetsmart Project Management

Adopting a streetsmart project management approach offers several advantages:

1. Increased Project Success Rates:

By focusing on outcomes, embracing agility, and managing risks effectively, streetsmart project managers increase the likelihood of delivering successful projects that meet the needs of stakeholders.

2. Improved Stakeholder Satisfaction:

Strong communication, transparency, and building relationships with stakeholders lead to increased satisfaction and buy-in, resulting in better project outcomes.

3. Enhanced Team Performance:

Streetsmart project managers foster a collaborative and supportive team environment where individuals feel valued and empowered to contribute their ideas and expertise.

4. Faster Time to Market:

Agility and flexibility enable streetsmart project managers to respond quickly to changes and deliver projects faster, gaining a competitive advantage in today's fast-paced business landscape.

5. Reduced Costs:

By minimizing documentation, streamlining processes, and focusing on value delivery, streetsmart project management helps reduce project costs without sacrificing quality.

Streetsmart project management is a practical and effective approach to managing projects in today's complex and unpredictable business environment. It emphasizes outcomes, agility, relationships, and the ability to navigate unexpected challenges. By embracing the principles of streetsmart project management, individuals and organizations can increase project success rates, improve stakeholder satisfaction, enhance team performance, accelerate time to market, and reduce project costs.

Call to Action

If you are looking to enhance your project management skills and increase your project success rates, consider adopting streetsmart project management techniques. Attend workshops, read books, and network with experienced practitioners to gain valuable insights and practical knowledge. Empower yourself with the streetsmart approach and unlock the potential for exceptional project outcomes in the real world.

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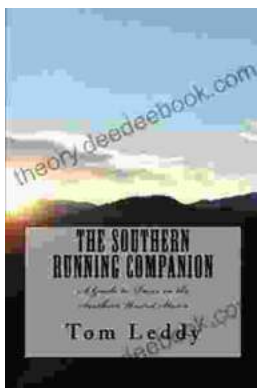
Streetsmart project manager navigating challenges with agility and resilience, leading to project success.



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