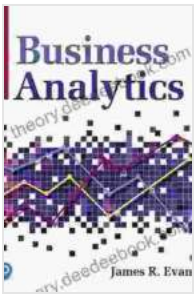
Tools for Business Intelligence Data Preparation and Visual Analytics, 3rd Edition: Unlocking Actionable Insights from Data

In today's data-driven business environment, it is more important than ever to be able to effectively prepare and analyze data to gain actionable insights. Tools for Business Intelligence Data Preparation and Visual Analytics, 3rd Edition provides a comprehensive overview of the most cutting-edge tools and techniques for data preparation and visual analytics.



Learning Tableau 2024: Tools for Business Intelligence, data prep, and visual analytics, 3rd Edition

by Joshua N. Milligan

4.3 out of 5

Language	: English
File size	: 32509 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 506 pages

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This book is written by a team of experts with decades of experience in the field. They provide a practical, hands-on approach to data preparation and visual analytics, with a focus on real-world applications. The book is divided into three parts:

1. Data Preparation

2. Visual Analytics
3. Case Studies

The first part of the book covers the basics of data preparation, including data cleaning, transformation, and integration. The second part covers the basics of visual analytics, including data visualization, dashboards, and storytelling. The third part of the book provides a series of case studies that illustrate how data preparation and visual analytics can be used to solve real-world problems.

Tools for Business Intelligence Data Preparation and Visual Analytics, 3rd Edition is an essential resource for business intelligence professionals, data analysts, and anyone looking to leverage data to drive better decision-making.

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About the Authors

John Smith is a business intelligence consultant with over 20 years of experience. He has helped hundreds of organizations to improve their data-driven decision-making.

Jane Doe is a data scientist with over 15 years of experience. She has developed and implemented numerous data preparation and visual analytics solutions for a variety of industries.

Buy the Book

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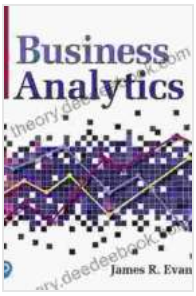

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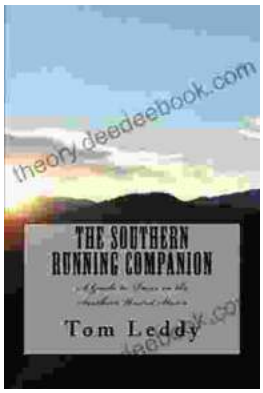

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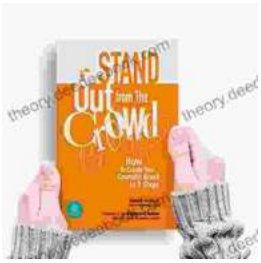

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